

LOUISIANA LIBRARY ASSOCIATION ANNUAL CONFERENCE
MARCH 21 - 23, 2012 SHREVEPORT CONVENTION CENTER

PUZZLED?
LOUISIANA
LIBRARIES
HAVE THE ANSWERS!
LLA CONFERENCE
MARCH
2012

EM
P
O
W
E
ENRICHING
ENTERTAINING

TABLE OF CONTENTS

Registration Information	1
Hotel Information	1
General Information	1
Featured Speakers	1
Conference Programs and Schedule.....	2-11
Shreveport Attractions	12
Registration Form	13

2012 Annual Conference Schedule-at-a-Glance

Wednesday, March 21

9:00 a.m. – 4:00 p.m.	Preconference Programs
1:00 p.m. – 3:00 p.m.	LLA Executive Board Meeting
2:00 p.m. – 5:00 p.m.	Conference Registration Open
4:00 p.m. – 6:30 p.m.	Opening Session/LLA Awards Ceremony
6:30 p.m. – 7:30 p.m.	LASL Executive Board Meeting
7:00 p.m.	LLA Past Presidents' Dinner

Thursday, March 22

7:30 a.m. – 5:00 p.m.	Conference Registration
8:30 a.m. – 4:45 p.m.	Concurrent Conference Sessions, Section and Interest Group Meetings
9:00 a.m. – 5:00 p.m.	Exhibits Open (ribbon cutting 8:45 a.m.)
9:15 a.m. – 10:00 a.m.	No Conflict Time for Exhibits
12 noon – 1:45 p.m.	Public/Trustee Luncheon and Business Meetings
2:00 p.m. – 3:30 p.m.	Academic/ACRL-LA Meet & Greet and Business Meeting
3:30 p.m. – 4:00 p.m.	No Conflict Time for Exhibits (Academic, GODORT, LaSSAL, Subject Specialists)
6:00 p.m. – 7:00 p.m.	Book Dinner Cash Bar
7:00 p.m. – 9:00 p.m.	Book Dinner

Friday, March 23

7:30 a.m. – 1:00 p.m.	Conference Registration
8:00 a.m. – 1:00 p.m.	Exhibits Open
8:00 a.m. – 9:45 a.m.	GODORT Breakfast and Annual Meeting
8:00 a.m. – 2:45 p.m.	Concurrent Conference Sessions, Section and Interest Group Meetings
9:45 a.m. – 10:15 a.m.	No Conflict Time for Exhibits
12 noon – 1:45 p.m.	LASL Author Luncheon
3:00 p.m. – 4:45 p.m.	LLA Business Meeting & Closing Remarks

FOR YOUR INFORMATION

WELCOME AND REGISTRATION

The Louisiana Library Association invites you to attend the 2012 Annual Conference, March 21-23, 2012 at the Shreveport Convention Center in Shreveport, Louisiana.

Registration is required for admission to the LLA Annual Conference and for all meal functions (see the registration form for fees). Complete the registration form on page 13 and return to:

LLA Conference Registration

**8550 United Plaza Blvd., Ste. 1001, Baton Rouge, LA 70809
or fax to (225) 408-4422.**

The deadline for pre-registration is Thursday, March 1, 2012.

Additional fees will apply for on-site registration. If you are paying by check, please make the check payable to LLA. Additional forms of payment accepted are Visa and MasterCard. Please do not send cash through the mail. If you are registering on-site and paying with cash, please bring the exact change.

Registration and check-in will be at the Shreveport Convention Center during the following times:

Wednesday, March 21, 2012	2:00 pm - 5:00 pm
Thursday, March 22, 2012	7:30 am - 5:00 pm
Friday, March 23, 2012	7:30 am - 1:00 pm

EXHIBITS

Exhibits will be displayed in Ballrooms A & B of the Shreveport Convention Center. Please stop by each exhibitor's booth to visit and thank them for their support of LLA.

Exhibits will be open during the following times:

Thursday, March 22, 2012	9:00 am - 5:00 pm
Friday, March 23, 2012	8:00 am - 1:00 pm

CONFERENCE HOTEL INFORMATION

Hotel group accommodations have been made through the Hilton Shreveport Hotel, located right next to the Shreveport Convention Center at 104 Market Street, Shreveport, LA, 71101.

Make your reservation by calling 1-800-HILTONS (1-800-445-8667) *no later than **Tuesday, March 6, 2012***, and be sure to let them know you are booking with the **Louisiana Library Association** so you won't miss out on the special group rate of \$105.00 per night (plus applicable taxes).

CONVENTION CENTER PARKING INFORMATION

Parking will be available in the parking garage directly across the street from the convention center for \$5.00. There is a sky bridge that will bring you directly to the convention center from the parking garage.

PROGRAM TRACKS

Program Tracks are shown within the program description. The tracks identified are:

- *Administration, Leadership, and Staff Development
- *Digital Information and Technology
- *Reference and User Services
- *Literature, Programming, and Outreach
- *New Members
- *Technical Services and Collection Management
- *Youth Services

IMPORTANT DATES TO REMEMBER

HOTEL RESERVATION DEADLINE: MARCH 6, 2012

CONFERENCE PRE-REGISTRATION DEADLINE: MARCH 1, 2012

ANNUAL CONFERENCE: MARCH 21 - 23, 2012

2012 FEATURED SPEAKERS

June Cross, Author and Frontline Producer

An award-winning producer and writer.

Book Dinner

Gary D. Joiner, Author and Historian

An award-winning history author, whose specialties are in American Civil War and Louisiana history, and author of books such as *One Damn Blunder From Beginning to End: The Red River Campaign in 1864* (2003), *Lost Shreveport: Vanishing Scenes from the Red River Valley* (2010), and *Historic Haunts of Shreveport* (2010).

Public/Trustee Luncheon

Todd Strasser, Author

Author of books such as *If I Grow Up*, *Boot Camp*, *Can't Get There From Here*, *Give a Boy a Gun*, the *Impact Zone* series, and the *Thillogy* series.

LASL Author Luncheon

PRE-CONFERENCE SESSIONS

Using Questionnaires for Program Evaluation: Collecting and Analyzing High Quality Information

9:00 am - 12:00 pm; 1pm – 4 pm **Shreve Memorial Library, Eaves Room, 1st Floor**

Sponsor: GODORT

Questionnaires allow us to collect feedback from a large number of people in a fairly efficient manner. The **accuracy** of data collected through questionnaires depends on well-constructed questions and a good response rate. This workshop will cover time-proven methods to guide questionnaire design and distribution. Participants will learn to plan questionnaires, write questions that meet their information needs, and identify and correct common mistakes in question construction. They also will learn steps for administering a questionnaire and using incentives to increase response rates. The **usefulness** of questionnaire data depends on our ability to make sense of the information we collect and to apply results to program decision-making. The afternoon session will focus on how to interpret data collected through questionnaires. Participants will practice interpreting findings specifically to assess the quality and value of a program or service.

This is a six hour class with a one-hour lunch break.

Speaker: Cynthia Olney, Ph.D., NN/LM, Outreach Evaluation Resource Center, Atlanta, GA

Track: Administration, Leadership, and Staff Development

**** Pre-conference session. Ticketed event by pre-registration only.**

What's New in Bossier Parish!

9:00 am - 12:00 noon

Pick Up by Bus in front of the Shreveport Convention Center

Sponsor: LASL and Public

Bossier is growing and we have built and opened three new schools in the past three years. Visit the libraries at two elementary schools and one high school. The librarians will share how they opened their libraries, and what was involved in the planning stages and school opening.

President: Jeannette Bange, Bossier Parish Schools

Track: Administration, Leadership, and Staff Development

**** Pre-conference session. Ticketed event by pre-registration only.**

10 Quick Steps to Starting a Library Foundation

9:00 am - 12:00 pm

Shreve Memorial Library, Board Room, 4th Floor

Sponsor: Trustees and Public

Dr. Ron Heezen, Shreve Memorial Library Director, will give a 2.5 hour presentation on how to start a library foundation in your parish. Attendees will be given links to several legal documents in setting up same as well as practical advice. There will also be a question and answer period.

President: Dr. Teri Maggio, Assumption Parish Library.

Speaker: Dr. Ron Heezen, Director, Shreve Memorial Library.

Track: Administration, Leadership, and Staff Development

**** Pre-conference session. Ticketed event by pre-registration only.**

REGISTRATION AND OTHER EVENTS

LLA Executive Board Meeting

1:00 - 3:00 pm

Hilton, Meeting Room A

Conference Registration

2:00 - 5:00 pm

Shreveport Convention Center

President's Program/LLA Awards Ceremony

4:00 - 6:30 pm

Ballroom C, Shreveport Convention Center

Sponsor: LLA

The President's Program will kick-off with a speech from civil rights activist and Louisiana Supreme Court Justice Bernette Joshua Johnson, followed by the presentation of the LLA Awards.

President: Carla Clark, LLA President

Speaker: Justice Johnson

LASL Executive Board Meeting

6:30 - 7:30 pm

Hilton, Meeting Room A

Past Presidents' Dinner

7:00 pm

****invitation only**

REGISTRATION AND OTHER EVENTS

Conference Registration

7:30 am - 5:00 pm **Shreveport Convention Center**

Exhibits Ribbon Cutting

8:45 am **Ballroom A & B**

Exhibits Open

9:00 am - 5:00 pm **Ballroom A & B**

No Conflict Time for Exhibits

9:15 am - 10:00 am

Public/Trustee Luncheon

12:00 pm - 1:45 pm **Ballrooms C & D**

Academic/ACRL-LA Meet & Greet Ice Cream Social

2:45 pm - 3:30 pm **Room 208 & 209**

No Conflict Time for Exhibits

3:30 pm - 4:00 pm

Swap N' Shop

Display of PR materials from libraries around the country will be available during exhibit hours.

LLA Book Dinner Cash Bar

6:00 pm - 7:00 pm **Ballrooms C & D**

LLA Book Dinner

7:00 pm **Ballrooms C & D**

CONCURRENT SESSIONS

8:30 - 9:15 AM

Non-Fiction That Really Holds Their Attention

8:30 am - 9:15 am

Room 201

Sponsor: LASL

Using non-fiction to spark children to read non-fiction. Research shows that children who lack background knowledge can "learn to read," but begin to fall behind their peers around 3rd grade due to trouble "reading to learn." They can read the words, but don't comprehend the text, due to their lack of background knowledge. Vocabulary from non-fiction is one way to bridge the learning gap.

I am a librarian at an inner-city school that has been successful in raising test scores.

Speaker: Paula Lunebring, Mooretown Elementary.

Track: Literature, Programming, and Outreach, Youth Services

Booktalks for the 2013 LYRC Program Grades 3-5

8:30 am - 9:15 am

Room 202

Sponsor: LASL

Louisiana Young Readers' Choice committee members: Brenda Manning, Mary Jo Kelly, Carol Hill de Santos, Ellen Rogers and Gail Goldberg, will booktalk titles from the 2013 nominated list.

Speakers: LYRC 3-5th Grade Committee.

Track: Literature, Programming, and Outreach, Youth Services

For the People: Digitizing Hearings from the 60s, 70s, and 80s

8:30 am - 9:15 am

Room 203

Sponsor: GODORT

A common misconception surrounding the government information field is that everything is available online. Surprise, it's not! Of course, government documents librarians know that already. While GPO is making an effort to put more and more items online, they suffer the same financial and

staffing difficulties that the rest of the library world does. That's where digital projects, such as the one at the Earl K. Long Library (University of New Orleans), come in. Our Federal Documents section is in the process of scanning U.S. Hearings from the 1960s, 1970s, and 1980s. So far, we have digitized over 600 hearings. Come learn about our process for choosing and scanning these less available items, as well as how you can use our database to help users at your library.

Speaker: Sonnet Ireland, Head of Federal Documents, University of New Orleans.

Track: Digital Information and Technology

Distance Education Interest Group Meeting

8:30 am - 9:15 am

Room 204

Sponsor: Distance Education Interest Group
Come and discuss your interests in distance/online learning.

President: Betsy Miguez, UL Lafayette.

Track: Digital Information and Technology, Business Meeting

Putting the Pieces Together

8:30 am - 9:15 am

Room 206

Sponsor: Public

Rapides Parish Youth Services staff will show you how to put together a successful children's program piece by piece. Join us for this fun and educational session!

Speakers: Tammy DiBartolo, Susan Baker, Karla Kirby; Youth Services, Rapides Parish Library.

Track: Youth Services

Where's the Reference Librarian? Providing Reference Services in a Short Staffed, Reference Librarian-less Academic Library

8:30 am - 9:15 am

Room 207

Sponsor: Academic, Reference Services

We have a problem here at Bossier Parish Community College. We have no reference librarian and due to budget cuts and attrition, only two librarians and five

library staff for a record student enrollment of over 7,000. Adding to our problems is an architecturally verbose layout nonconducive for a library where all traffic is funneled to a large circulation area. Also, the reference section is cut off from view.

As a newly minted librarian in technical services, I noticed many instances where students stand at circulation and hesitate, unsure of the role circulation plays in answering complicated reference questions. After all, this is where they check out books and ask for computers; where they have their simple directory questions answered, and anything more substantial typically ends negatively. Try as the library staff and students might, they are just uninitiated into the sometimes subtle and circuitous routes dedicated reference librarians take to build the bridge between the request and the information.

This program will be the narrative of how we reconciled being short staffed by using a tiered reference service approach, staff training programs, rearrangement of library features and friendly signage to invite the students to ask any questions at circulation and be pointed to the library personnel who can best fill their information need.

Speaker: Adam C. Viator, Bossier Parish Community College.

Track: Reference and User Services

State of the State Library

8:30 am - 9:15 am

Room 208&209

Sponsor: Public

State Librarian Rebecca Hamilton will present an overview of the activities and initiatives of the State Library of Louisiana.

Speaker: Rebecca Hamilton, State Librarian, State Library of Louisiana.

Track: Administration, Leadership and Staff Development

CONCURRENT SESSIONS

10:00 - 10:45 AM

Everything a New Librarian Needs to Know but is Afraid to Ask!

10:00 am - 10:45 am

Room 201

Sponsors: LASL

This session covers all of those things you aren't taught in Library Science classes. We will cover basic collection development, technology ideas, and lesson planning—just for starters. Each new librarian will come away with an array of new ideas and helpful tips to make their first year easier!

Presenter: Cathy Smith, Caddo Parish School Board.

Speaker: Kathryn Loomis, Caddo Heights Math Science Elementary School.

Tracks: New Members

Booktalks for the 2013 LYRC Program Nominated Titles, Grades 6-8

10:00 am - 10:45 am

Room 202

Sponsors: LASL

Louisiana Young Readers' Choice committee members: Tammy DiBartolo, LeVette Fuller, Chely Cantrell and, Angela Germany, will booktalk titles from the nominated list.

Presenter: Angela Germany, State Library of Louisiana.

Tracks: Literature, Programming, and Outreach, Youth Services

Veterans of Southeast Louisiana: An Oral History

10:00 am - 10:45 am

Room 203

Sponsors: GODORT

I am presently conducting an oral history research project at the Archives and Special Collections for Nicholls State University. This project involves interviewing and video-recording U.S. veterans about their experiences in the military and their lives in southeast Louisiana. These men and women have served in our various military branches from World War II to Iraq and Afghanistan. Some have endured the trauma of war and combat while others served during peacetime, but all have a story to tell.

Aside from this collection's value as a historical source, my intention for this project is not to glorify war, but to honor those who answered the call to defend our nation and its interests since the early twentieth century. While patriotic in its overall tone, this collection, first and foremost, seeks to portray the lives of individuals rather than promote political ideologies. In addition to playing video clips of a few interviews, I intend to illustrate the potential for an oral history project as an educational tool for local schools, another means of outreach to the community, and enhancing the online presence for an institution using CONTENTdm. I will also share my learning experience with this project since its beginning in September 2010.

Speaker: Neil Guilbeau, Assistant Archivist, Nicholls State University.

Tracks: Digital Information and Technology, Literature, Programming, and Outreach

Are You a Puzzled New Library Manager? We Have the Answers!

10:00 am - 10:45 am

Room 204

Sponsors: LaSSAL and Library Managers Interest Group

New (and not-so-new) library managers are sometimes faced with challenges for which they lack the experience to cope. Experienced library managers, with backgrounds in special, academic, public, and school settings will discuss what they learned when they first became managers and take questions from the audience.

Speakers: Elissa Plank, Head of Circulation Services, LSU; Nancy Colyar, Associate Director for Support Services & Planning, Shreve Memorial Library; Cathy Smith, Supervisor of Libraries, Caddo Parish Schools & Broadmoor Baptist.

Tracks: Administration, Leadership, and Staff Development

Success Stories from when Collaborating Occurs in Your Library

10:00 am - 10:45 am

Room 207

Sponsors: Academic

Much has been written and discussed about reaching out and collaborating with professors and others outside the library. However, collaboration among your own colleagues should not be overlooked. Hear what happens when a Catalog Librarian, a Public Services Librarian and a System Administrator collaborate within their own library and when they don't.

Speakers: Rosalind Chester, Web Manager MultiMedia Specialist, Tulane University; Laurie Gaillard, Catalog Librarian SUNO; Jacquie Keleher, Reference Librarian SUNO.

Tracks: Digital Information and Technology/Reference and User Services

10:00 - 11:15 AM

Solving the Puzzle: Collecting Local History

10:00 am - 11:15 am

Room 206

Sponsor: Subject Specialists, Public, Academic, and Preservation Interest Group
A panel of librarians from public and academic libraries will discuss local history collections, including such issues as what to collect, preservation, access and outreach.

Presenter: Melissa Eastin, East Baton Rouge Parish Library.

Speakers: Ann Middleton, Bossier Parish History Center; Cyndy Robertson, University of Louisiana at Monroe; Melissa Eastin, East Baton Rouge Parish Library, and Jean Kiesel, University of Louisiana at Lafayette, and Charlene Bonnette, State Library of Louisiana.

Tracks: Literature, Programming, and Outreach, Technical Services and Collection Management

10:00 - 11:45 AM

Policy Governance as a New Direction

10:00 am - 11:45 am

Room 208 & 209

Sponsor: Public and Trustee

Why are library boards turning to Policy Governance? Board of Directors provide more value to their organizations when they understand their *governance* role and why governing is different than managing. Come see how Policy Governance provides a clear model that enables boards to increase strategic leadership and improve oversight – *without micromanaging.*

Presenter: Gail Guidry Griffin, Shreve Memorial Library.

Speaker: Barry Diamond, CEO the Sandbar Group.
Tracks: Administration, Leadership, and Staff Development

Puzzled about Distance/Online Learning Services? We Have Some Ideas

10:00 am - 11:45 am

Room 210

Sponsor: Academic and Distance Education Interest Group

A panel will share their experiences with library services and resources that support distance/online learning. Q&A will follow.

Presenter: Betsy Miguez, UL Lafayette.

Speakers: Lance Chance (UL Lafayette), Tracy Hall (McNeese), Brian Sullivan (Loyola), and Beth West (SLU).

Tracks: Digital Information and Technology, Reference and User Services

11:00 - 11:45 AM

Booktalks for the 2013 Louisiana Teen Readers' Choice Nominees

11:00 am - 11:45 am

Room 202

Sponsors: LASL

Louisiana Teen Readers' Choice committee members: Ben Bell, Amy Wander, Tonya Oswalt and Candie Chatham, will booktalk titles from the 2013 nominated list.

Speakers: Teen Choice Committee Members.

Tracks: Literature, Programming, and Outreach, Youth Services

Cajun Fairy Tales: Honoring Diversity

11:00 am - 11:45 am

Room 203

Sponsors: LASL

Honoring Diversity Through Fairy Tales School Wide Unit will be discussed, and a copy will be provided for group. The remaining time will be for reading excerpts of Cajun Fairy Tales provided by myself, the author. Time will be provided to purchase books as well.

Speaker: Sheila Collins, Vermilion Parish Schools.

Tracks: Administration, Leadership, and Staff Development, Literature, Programming, and Outreach

CONCURRENT SESSIONS

11:00 - 11:45 AM

Library Managers Interest Group Business Meeting

11:00 am - 11:45 am

Room 204

Sponsors: Library Managers Interest Group
Business meeting to discuss current issues and proposed topics for presentations for next year.

Presiders: Elissa Plank, LSU; Vivian McCain, Lincoln Parish Library.

Tracks: Administration, Leadership, and Staff Development, Business Meeting

Libraries and Student Persistence at Southern Universities and Colleges

11:00 am - 11:45 am

Room 207

Sponsors: Academic

Do academic libraries affect student success? How significant are the statistical relationships of library staff, collections, and services with student retention and graduation rates? Do these statistical relationships vary by size or type of institution? For any relationships of moderate to strong statistical significance, can increases or decreases in library investment values predict changes in retention or graduation outcomes? This presentation will report results of simple and partial correlations (Pearson's r coefficients) and regression analysis performed upon data from nearly 200 four-year institutions associated with the Southern Regional Education Board across SREB classes 1 through 6. Academic library statistics for 2010 were compiled from the National Center for Education Statistics. Fall 2009-to-Fall 2010 retention and 2004-2010 graduation rates were obtained from the Integrated Postsecondary Education Data System.

Speakers: Boris Teske, College of Liberal Arts Liaison Librarian & Michael DiCarlo, Dean of Library Services, Louisiana Tech University.

Tracks: Administration, Leadership, and Staff Development

11:15 - 11:45 AM

Subject Specialists Business Meeting

11:15 am - 11:45 am

Room 206

Sponsors: Subject Specialists
Business meeting. All are welcome!

President: Melissa Eastin, EBR Parish Library.

Tracks: Business Meeting

12:00 - 1:45 PM

Public/Trustee Luncheon

12:00 pm - 1:45 pm

Ballrooms C & D

Sponsors: Public and Trustee Section

Presiders: Teri Maggio and Ron Heezen, Chairs, Trustee and Public Sections.

Speaker: Gary D. Joiner, Ph.D., Associate Professor of History; Director, Red River Regional Studies Center, Louisiana State University in Shreveport.

What do you know about northwest Louisiana? Find out with Dr. Joiner, specialist in American Civil War, American military history, Louisiana history, Colonial and Revolutionary War, and Louisiana geography the amazing events, people, and places in northern

Louisiana. His most recent books include, *Lost Shreveport: Vanishing Scenes from the Red River Valley* (Joiner and Roberson, 2010) and *Historic Haunts of Shreveport* (Joiner and White, 2010).

Following Dr. Joiner's presentation will be the Public and Trustee Sections Business Meetings.

Track: Business Meeting

****Ticketed event by pre-registration only**

1:00 - 1:45 PM

Fairy Tales: Fact, Fantasy, Fashion and Fun!

1:00 pm - 1:45 pm

Room 201

Sponsor: LASL and Public

Using a fairy tale unit as background information, the endless possibilities of reading, research and writing provide many delightful activities as students gain insight into these timeless stories. Shorter stories become a springboard to the YA literature where many readers find the familiar and the ironic plots a satisfying culmination.

Speakers: Charlene Picheloup, School Librarian, Loreauville; Janet Gary, School Librarian, Iberia Middle School.

Tracks: Literature, Programming, and Outreach, Youth Services

Ideas and Techniques That Add Pizzazz to High School Library Classes

1:00 pm - 1:45 pm

Room 202

Sponsor: LASL

Have your students ever fallen asleep during the middle of your presentation? Have they all completed the wrong project because they didn't understand the complicated directions involved? Our fun, yet informative, ideas will not only get high school students excited about research projects but they will begin to realize they are actually learning techniques that they can apply to other projects and classes. Activities presented include bias and persuasion in print and video, vocabulary development, a variety of presentation techniques students can use, and the use of graphic organizers on the high school level.

Speakers: Dr. Judy Nicholas; Lorna Crosswhite, Caddo Magnet High School.

Tracks: Digital Information and Technology, Youth Services

Clicking into the Future: From Depository to Information Commons at LSUE

1:00 pm - 1:45 pm

Room 203

Sponsor: Academic

Due to both a frozen staff position and reduced usage, the LeDoux Library at Louisiana State University at Eunice decided to reevaluate its place as a government documents depository. At the same time, the increase in enrollment and the increase in demand for classrooms with technology led to fewer computers available for either student use or library instruction. The solution was a three-part plan: eliminate the physical government documents room; create an information commons in its place; and then upgrade the former computer lab in the library into a dedicated space for library instruction. Thus the information commons is a computer space deliberately kept for open access, while the library instruction room is

available for hands-on teaching and practice with technology, both of which are critical to student success. This program will tell the story of the projects, the lessons learned, and plans for future growth.

Speakers: Shelby Anfenson-Comeau & Denise Foret, Louisiana State University in Eunice.

Tracks: Digital Information and Technology, Reference and User Services

Puzzle No More: The Bayou State Periodical Index as a Source for Information on Louisiana Topics

1:00 pm - 1:45 pm

Room 206

Sponsor: Subject Specialists, LASL, Public, and Academic

The Bayou State Periodical Index has been published for more than 25 years, half that time as an online database sponsored by LLA. This presentation will discuss what the database covers and how to use it most effectively.

Speaker: Jean Kiesel, Louisiana Room Librarian, Edith Garland Dupre Library, University of Louisiana at Lafayette.

Tracks: Digital Information and Technology, Reference and User Services

Time to Get Under the Hood: Is Academic Librarianship Under-Theorized?

1:00 pm - 1:45 pm

Room 207

Sponsor: Academic and ACRL-LA

A panel of academic librarians will discuss whether there is a need for librarians to become more aware of the theories behind largely accepted practices. While it will by nature touch on information literacy, panelists will also discuss reference, collection development, and other aspects of librarianship. Panelists will raise the question of the necessity of educational, psychological, and managerial theory, among others. The controlling metaphor will be that of the automobile, which is to say, it is likely unwise to understand only turning the key and steering; it is much better to have some knowledge of why the car runs, so that it's possible to know when it isn't running well.

President: Anthony J. Fonseca, Nicholls State University.

Tracks: Administration, Leadership, and Staff Development, Reference and User Services

Camp Ruston

1:00 pm - 1:45 pm

Room 210

Sponsor: LaSAL

An overview of Camp Ruston, which operated as a prisoner of war camp in Lincoln parish, Louisiana between the years 1942 - 1945.

Speaker: Tanya Arant, Library Specialist 3, Louisiana Tech University.

Tracks: Literature, Programming, and Outreach

CONCURRENT SESSIONS**2:00 - 2:45 PM****Enrich Your Children's Area with Fun Bulletin Board Ideas!**

2:00 pm - 2:45 pm

Room 201

Sponsor: Public

Are you tired of always having to adapt school bulletin boards? Don't you wish there were ideas and resources specifically for public libraries? Not sure of the best way to advertise library programs? Come get some ideas on library-specific bulletin boards which encourage reading & library programs! Bring photos of your favorite bulletin boards and ideas and tips on where to find materials and resources. View a PowerPoint of sample ideas from around the state, and get a resource list which has been compiled by the presenters. There will also be a discussion on the best ways to share and store bulletin board materials. Come prepared to share what works and what doesn't at your library, and how you have used bulletin boards to enhance and enrich your children's area!

Speakers: Ginger Coon and Pabby Arnold, East Baton Rouge Parish Library.

Tracks: Youth Services

LASL General Session

2:00 pm - 2:45 pm

Room 202

Sponsor: LASL

President: Paula Clemmons, LASL Section Chair.

Tracks: Business Meeting

LaSSAL Business Meeting

2:00 pm - 2:45 pm

Room 204

Sponsor: LaSSAL

Board Meeting

President: Jane Vidrine, LaSSAL Section Chair.

Tracks: Business Meeting

Preservation Interest Group Business Meeting

2:00 pm - 2:45 pm

Room 206

Sponsor: Preservation Interest Group

Join the Preservation Interest Group for its annual business meeting to discuss preservation issues and concerns.

President: Charlene Bonnette, State Library of Louisiana.

Tracks: New Members, Business Meeting

Digital Publishing at Your Library

2:00 pm - 2:45 pm

Room 207

Sponsor: Public and Trustees

Explore publishing local content in digital formats for your service community. The library can provide a path for local authors and musicians to reach the world. Attendees will learn about this new role for libraries,

digital rights management issues, and practical service models.

President: Jennie Weeks, Acquisitions Librarian, Shreve Memorial Library.

Speakers: Chris Kirkley, MLIS; Jacqueline Morales, MLIS; Jennie Weeks, MLIS.

Tracks: Digital Information and Technology, Technical Services and Collection Management

2:00 - 3:30 PM**Academic/ACRL-LA Meet & Greet and Business Meeting**

2:00 pm - 2:45 pm, Business Meeting

Room 208 & 2092:45 pm - 3:30 pm, Ice Cream Social** **Room 208 & 209**

Sponsor: Academic and ACRL-LA

Please join the LLA Academic Section for its annual business meeting, followed by an ice cream social with the Louisiana chapter of ACRL. This event is not limited to academic librarians. The business meeting is open to all.

President: Michael Matthews, Academic Section Chair.

****Ticketed event by pre-registration only****2:00 - 3:45 PM****Good Libraries are Good for Business: How to Run a Successful Library Campaign**

2:00 pm - 3:45 pm

Room 203

Sponsor: Public

Looking for a way to be successful in a library levy campaign? The speaker will provide a different insight on how he was successful in two different states: Colorado (2006) and Louisiana (2009). The approach is to get the business community behind the campaigns using examples from the successful campaigns. The businesses pay a different type of tax that is generally higher than mainstream tax payers. The presenter will share how the measures passed.

Speaker: Michael Sawyer, Director, Calcasieu Parish Public Library.

Tracks: Administration, Leadership, and Staff Development

3:00 - 3:45 PM**The Grace Escape**

3:00 pm - 3:45 pm

Room 201

Sponsor: LASL

Puzzled by the many books for children and young adults containing secular themes, suggestive situations, hopeless conditions, and dismal outcomes? Presenters will suggest a variety of exciting titles with inspirational themes, acceptable situations, and hopeful endings for public, church, elementary, and middle school librarians to share with their young readers.

Speakers: Kay Green, Betty Tucker, Judy Milam, Cathy Smith.

Tracks: Literature, Programming, and Outreach; Youth Services

A Repeat Performance: Unknown (Obscure) but Amazingly Helpful Computer Tips and Ideas

3:00 pm - 3:45 pm

Room 202

Sponsor: LASL

A presentation of computer tips and greatest hits of 2012. Some of the tips will be practical and useful -- you will want to share them with your co-workers and students. Some will be different and original enough to save just for you! Best of all, some of the tips will impress even the most cynical computer nerd.

Speakers: Jennifer S. Nitz, Caddo School Libraries, Library Technology; Dr. Judy Nicholas and Lorna Crosswhite, Librarians, Caddo Magnet High School.

Tracks: Digital Information and Technology

Selecting New Board Members for Your Library Board: What Should the Library Board Look for When Selecting New Board Members?

3:00 pm - 3:45 pm

Room 206

Sponsor: Trustees and Public

There will be five trustees from public libraries who will discuss the process of selecting new board members.

President: Dr. Teri Maggio, Assumption Parish Library.

Speaker: D. J. Alleman, Trustee Chairperson, Assumption Parish Library; Dinah Williams, Trustee, Ouachita Parish; Gail Griffin, Trustee, Shreve Memorial Library; Carolyn Crawley, Trustee, Jackson Parish; and Warren Arboneaux, Trustee, Assumption Parish.

Track: Administration, Leadership, and Staff Development

Pecha Kucha: Teens and Technology

3:00 pm - 3:45 pm

Room 207

Sponsor: Public

Stephanie Wilkes (Ouachita Parish Public Library), Tonya Oswalt (Bossier Parish Public Library), and LeVette Fuller (Shreve Memorial Library) will present 20 slides each (20seconds per slide) about how they are utilizing current trends in technology to reach teens in their communities. Each will discuss how social networking plays a part in promoting programs and library services. They will also discuss interactive programs that utilize QR codes, social networking websites and gaming.

President: LeVette Fuller, Shreve Memorial Library.

Tracks: Youth Services

THURSDAY, MARCH 22

CONCURRENT SESSIONS

4:00 - 4:45 PM

LaLAMP Business Meeting

4:00 pm - 4:45 pm

Room 201

Sponsor: LASL

Annual Business Meeting of LaLAMP

Presenter: Paula Clemmons.

Track: Business Meeting

Extra, Extra, Read all about it!: Historical Louisiana Newspapers go Digital in Chronicling America

4:00 pm - 4:45 pm

Room 202

Sponsor: Academic and Public

Since 2009, LSU Libraries has contributed over 100,000 pages of digitized historical Louisiana newspapers to the Library of Congress's Chronicling America site (<http://chroniclingamerica.loc.gov/>). This work was made possible by two National Endowment for the Humanities (NEH) National Digital Newspaper Program grants. Louisiana Newspapers published between 1860-1922 are now available free online for researchers, students, genealogists, and the general public. This presentation will include an introduction to the Digitizing Louisiana Newspapers Project (<http://www.lib.lsu.edu/special/cc/dlnp/>), suggestions for how to utilize Chronicling America in your libraries and classrooms, and historical information about newspaper publishing in Louisiana.

Speaker: Laura Charney, Project Manager, Digitizing Louisiana Newspapers Project,

Louisiana State University Libraries, Special Collections.

Track: Digital Information and Technology, Reference and User Services, Literature, Programming, and Outreach

The Life and Lessons of Steve Jobs

4:00 pm - 4:45 pm

Room 203

Sponsor: Academic and Public

This lecture will be a historical and biographical study on Steve Jobs, and will explore what we can learn from him— both the good and the bad, along with a bibliographical overview of the major resources studying this great but complicated man.

This past year Steve Jobs was known to be ill and distanced himself from public activity. In the fall of 2011, very soon after relinquishing his CEO position at Apple Inc., he passed away at the age of 56. He has been the eminent visionary of computing for consumers, and one of the most celebrated and successful businessmen in American history. As information professionals and as modern Westerners, the existence of Steve Jobs has had an immeasurably large effect on our world and on our profession. Yet he was a complex man, described by many people to be "mercurial." He was not a person one should want to emulate, but a person one should only attempt to. His way of directing technology was simultaneously enhanced and hindered by his way of directing people.

Speaker: Karen Niemla, University of Louisiana at Monroe.

Track: Administration, Leadership, and Staff Development, Digital Information and Technology

Louisiana Libraries Editorial Board Meeting

4:00 pm - 4:45 pm

Room 204

Sponsor: Louisiana Libraries Editorial Board

Editorial Board Business Meeting.

Presenter: Vivian Solar, Editor, Louisiana Libraries

Track: Business Meeting

Diversity Interest Group Business Meeting

4:00 pm - 4:45 pm

Room 206

Sponsor: Diversity Interest Group

Annual Business Meeting of the Diversity Interest Group.

Presenter: Melanie Sims, LSU Law Center Library

Track: Business Meeting

6:00 - 9:00 PM

LLA Book Dinner

Cash Bar 6:00 pm, Dinner 7:00 pm

Ballroom C & D

June Cross, Columbia School of Journalism Professor/Author/Frontline Producer will be the featured speaker for the Book Dinner.

Speaker: June Cross, author and Frontline producer.

****Ticketed event by pre-registration only**

FRIDAY, MARCH 23

REGISTRATION AND OTHER EVENTS

Conference Registration

7:30 am - 1:00 pm

Shreveport Convention Center

Exhibits

8:00 am - 1:00 pm

Ballrooms A&B

No Conflict Time for Exhibits

9:45 am - 10:15 am

Swap N' Shop

Display of PR materials from libraries around the country will be available during exhibit hours.

GODORT Breakfast

8:00 - 8:45 am

Ballroom D

LASL Author Lunch

12:00 pm - 1:45 pm

Ballrooms C & D

LLA Business Meeting/Closing Session

3:00 pm - 4:45 pm

Ballrooms C & D

SAVE TIME - REGISTER ONLINE!

<http://www.regonline.com/2012llaconference>

CONCURRENT SESSIONS

8:00 - 9:45 AM**GODORT Breakfast and Annual Business Meeting**

8:00 am – 9:45 am

Ballroom D

Sponsor: GODORT

This is the annual business and breakfast meeting of the LLA GODORT section, with an invited speaker for the breakfast.

Presider: Miriam Childs, Law Library of Louisiana.

Speaker: James Jacobs, Government Information Librarian, Stanford University.

Track: Business Meeting

****Ticketed event by pre-registration only****8:00 - 8:45 AM****Best Books Pre-K-5th Grade**

8:00 am - 8:45 am

Room 201

Sponsor: LASL

Librarians from Shreve Memorial Library will present the best books for Pre-K – 5th grade.

Speakers: LeVette Fuller, Julie Grice, Carol Hill de Santos, and Laurel Quinones, Shreve Memorial Library.

Tracks: Youth Services

LA LAMPP: Illuminating Statewide Preservation for Libraries and Special Collections

8:00 am - 8:45 am

Room 202

Sponsor: Academic

In 2010, Louisiana Libraries, Archives, and Museums Preservation Project (LA LAMP) received an IMLS Connecting to Collections Grant to provide training and education in preservation planning, to survey cultural heritage institutions on the preservation status of their holdings, and to develop a comprehensive plan for statewide preservation of cultural heritage resources in Louisiana. This session presents the survey findings, conclusions, and the proposed implementation plan submitted to IMLS in 2011.

Speaker: Laura McLemore, LSU-Shreveport.

Tracks: Administration, Leadership, and Staff Development

Reference Reformation II; or, After the Desk Falls

8:00 am - 8:45 am

Room 203

Sponsor: Public

After the fervor of revolution has subsided, what new challenges face the fledgling service model? Discover the public reactions to scaled-down collections and work space. Hear true-life accounts of reference staff roving on the front lines. Was the battle worth the outcome?

Speaker: Jeremy Bolom, Head of Public Service, Lincoln Parish Library.

Track: Reference and User Services

The Library “Centers” on Learning

8:00 am - 8:45 am

Room 206

Sponsor: LASL

Puzzled about how to manage multiple activities during one class period in the library? Several elementary librarians will share their ideas on using centers in the library to promote reading and teach information resource skills.

Presider: Susan Woollen.

Speakers: Kim McInnis, Nicole Howard Franklin.

Tracks: Reference and User Services\Literature, Programming, and Outreach

A Day in the Life

8:00 am - 8:45 am

Room 207

Sponsor: Subject Specialists

Join two librarians as they guide you through a day in the life of their special libraries.

One, the librarian at a nursing school, will explain the typical questions that happen every day and showcase which reference/resources will be used to answer them. This discussion will give any public librarian examples of what resources to have on hand if they have occasion to assist students who are doing their degree by distance learning.

The other, the librarian in a medical center, will give you insight into how the library can aid in decision-making about treatment of patients with unusual conditions, assist researchers in determining the focus of their research, and provide information to administrators to help them determine the policies of the Medical Center. In addition the librarian is involved in the training of staff and education of patients.

Speakers: Mary Virginia Taylor, Librarian, VA Medical Center; Paula Craig, NSU College of Nursing & Allied Health Library.

Track: Reference and User Services, New Members

Deciding If and What Open Source Software is Right for your Library

8:00 am - 8:45 am

Room 210

Sponsor: Academic and Public

Is open source software right for my library? Do we have the necessary skills and support to run open source software? Would it be cheaper or more expensive for me to use open source software? What open source software package fits my requirements? With the financial support of the Mellon Foundation, LYRASIS supports a suite of self-guided assessments along with a registry of software that libraries can use to find information about open source software service providers, events, and usage by peers. With these tools, libraries can find answers to their questions about open source software. The self-guided assessments include a worksheet to lead a library through the process of determining a full accounting of costs of open source and proprietary solutions, questions to ask a parent organization when considering the unique requirements of open source, and a methodology to follow for selected an open source package. The software registry has places where projects can post news of software releases and events, where libraries can rate and comment on software, and where service providers such as hosting sites, custom development, and implementation consultants link their offerings to software packages.

Attendees will see demonstrations of the registry features and learn how these features can answer a library's questions about what software is available. Attendees will also learn about the different self-guided assessments and how they can be applied to a library's unique environment.

Speaker: Peter Murray, Assistant Director, LYRASIS.

Tracks: Digital Information and Technology

8:00 - 9:45 AM**Where Are the Teens? Revisiting Statistics and Advocating for the Digital Age**

8:00 am - 9:45 am

Room 208

Sponsor: Public

For years, young adult librarians have been doing face to face programming. We have just started to dive into more technologically advanced programming, such as Skype chats and book trailer workshops. However, our teens are BUSY. How can we take our existing programming and tweak it so that our statistics show our administration that the need to for teen programming is still relevant? We will discuss different e-programming resources, methods for gathering statistics, and tools to use to advocate for your services with directors and boards of control.

Speaker: Stephanie Wilkes, Ouachita Parish Public Library.

Tracks: Administration, Leadership, and Staff Development, Digital Information and Technology, Literature, Programming, and Outreach, Youth Services

9:00 - 9:45 AM**Best Books for Teens**

9:00 am - 9:45 am

Room 201

Sponsors: LASL

Presentation of the best books for teens.

Speaker: Joy Lowe.

Tracks: Youth Services

Getting them in the Door: Creative Programs at John B. Cade Library

9:00 am - 9:45 am

Room 202

Sponsor: Academic

Do your students have a tendency to fall asleep during your library's orientation? Are they likely not to show up for programs, viewing the library as a museum and librarians as relics from the past? Well fret no more! Research shows that the Net Generation prefers to be interactive and want to be users—not just viewers or listeners. This presentation showcases new and unconventional approaches that would put the library on the campus map and on the students' radar screen as a valuable resource. The session will describe several programs and detail the promotional efforts used and the feedback gathered from both students and faculty throughout the campus community.

Speaker: Maya Riley Banks, Southern University and A&M College, John B. Cade Library.

Tracks: Reference and User Services, Literature Programming, and Outreach

CONCURRENT SESSIONS

Virtual Reference in VA Medical Center Libraries

9:00 am - 9:45 am

Room 203

Sponsor: Subject Specialists

The Librarians on Call Virtual Reference service is provided to VA staff via e-mail by librarians in the VA Library Network. These librarians, who volunteer to be part of the group, provide service 5 days per week from 8 am, ET until 7:30 pm, ET. The service is provided to staff at VA facilities with viable libraries and is intended as a ready reference service. Responses to the client's questions typically take no more than 30 minutes to answer and the responses are forwarded to the client and to the library staff at the client's home facility. The service has been in operation for 7 years.

Speaker: Mary Virginia Taylor, Chief Librarian, Overton Brooks VA Medical Center.

Track: Reference and User Services

Collaboration Counts (Public/School Librarian Collaboration)

9:00 am - 9:45 am

Room 206

Sponsor: LASL

What are the two things every school librarian needs more of: time and money. Louisiana public youth services librarians can help you with both. Learn more about what services they offer: e-books, e-resources, reference project help, class visits, (just to name a few), and ways you can work in partnership.

Speakers: Amy Wander and Melodie Franklin.

Tracks: Digital Information and Technology; Youth Services

No Money? No Problem! Solving Your Staff Development Puzzle on the Cheap

9:00 am - 9:45 am

Room 207

Sponsor: Public

Many libraries find themselves facing one very real problem: staff that needs training and no money to do it. Continuous staff development is integral to high caliber library service. So what is a library to do when don't have the budget for face-to-face training? They should go online!

There is a wealth of webinars, self-paced training, listservs, and forums that library staff can participate in for free, all they have to know is where to find it. In this program, Naomi Hurtienne Magola will present her audience with the resources that will allow libraries to empower their staff with up-to-date training in technology, collection development, reference and user services, programming and more

Speaker: Naomi Hurtienne Magola, Reference Librarian, Lafourche Parish Public Library.

Tracks: Administration, Leadership, and Staff Development, Digital Information and Technology

LYRASIS User Group Meeting

9:00 am - 9:45 am

Room 210

Sponsor: LYRASIS User Group

There are a lot of exciting things going on in libraries and at LYRASIS. Join us for a LYRASIS Update. This is a great chance to find out about what's new at LYRASIS and for us to find out what's going on with YOU!

Speaker: Carola Blackwood, Member Representative, LYRASIS.

Tracks: Digital Information and Technology, Technical Services and Collection Management

10:15 - 11:00 AM

Best Books for Tweens

10:15 am - 11:00 am

Room 201

Sponsor: LASL

Presentation of the best books for tweens.

Speaker: Amanda Graves, Catholic High School.

Track: Youth Services

Creating Internal Development

Opportunities for Library Instructors

10:15 am - 11:00 am

Room 202

Sponsor: Academic

This session will provide library instructors with strategies for creating development opportunities at their own institutions. The presenters will relate their experience and best practices for selecting topics, discussing shared readings, delivering peer presentations, hosting workshops, and participating in "teaching challenges." Attendees will be invited to share their approaches to fostering a community of teachers and learners.

Speakers: Malia Willey, Instruction Coordinator, and Mary Finnan Hines, Learning Commons and Outreach Librarian, J. Edgar and Louise S. Monroe Library, Loyola University New Orleans.

Track: Administration, Leadership, and Staff Development, Reference and User Services

Wellness Mobile Apps Provided by the U.S. Government

10:15 am - 11:00 am

Room 203

Sponsor: GODORT and LaSSAL

Government information does not need to be boring and neither does getting fit! Come and find out about a variety of government-sponsored mobile apps that help you stay on track of your personal health and wellness.

Speaker: Rita Franks, Government Documents Librarian, Louisiana Tech University.

Track: Administration, Leadership, and Staff Development, Reference and User Services

From Tell to Tale: The Benefits of Children's Books in the Secondary Classroom

10:15 am - 11:00 am

Room 206

Sponsor: LASL

The session will address the research and benefits of children's books within the secondary classroom. The

session will also provide examples of student work, as well as directions for projects of how books can be used within the secondary classroom.

Speaker: Peri Gilbert.

Track: Youth Services

Quickies: Public Library Programs for Hurried Patrons

10:15 am - 11:00 am

Room 207

Sponsor: Public

Try out these program ideas for the busiest of communities. When we opened a new branch at Ouachita Parish Public Library, we discovered that our newest community was full of hard-working, busy families. No one had time to participate in programs, even though the library was packed every afternoon. We developed a series of "quickie" programs, in which all ages could benefit from some information, learn a new skill, or be entertained in less than 15 minutes.

Speakers: Kayla Hebert & Chely Cantrell, Branch Managers, Ouachita Parish Public Library.

Track: Literature, Programming, and Outreach, Youth Services

10:15 AM - 12:00 PM

Helpful Forms for Children's Services in a Public Library

10:15 am - 12:00 pm

Room 208

Sponsor: Public

Bring copies of your library's useful Children's Services forms, such as Children Not Attended in the Library, Children Left at the Library for the Day, Dear Day Care Supervisor, and more! We will talk about what works, what doesn't, and what more may be needed. The presenter will take the forms to be scanned and assembled, then email the forms out to participants after the conference.

Speakers: Pabby Arnold and Ginger Coon, East Baton Rouge Parish Library.

Track: Youth Services

Tweet-a-Librarian: How Twitter can Revolutionize the Way You Do Reference

10:15 am - 12:00 pm

Room 210

Sponsor: Academic

Reference services are advancing at the speed of light. Libraries now offer reference through email, chat, and even text messaging. Earl K. Long Library at the University of New Orleans has been providing two of these three methods and is now covering the third method-the elusive and often expensive text reference at no cost and with little effort through Twitter and TweetDeck. This session will show you how you can do it too. Join the Twitter-Revolution and offer your users SMS reference services for absolutely free.

Speakers: Sonnet Ireland, Assistant Librarian, and Faith Simmons, Library Associate, University of New Orleans.

Track: Digital Information and Technology, Reference and User Services

CONCURRENT SESSIONS

11:15 AM - 12:00 PM**Library Clubs=Library Advocates**

11:15 am - 12:00 pm

Room 201

Sponsor: LASL

A Library Club can lead our students down the road to lifelong library advocacy in our community. Listen to and share library club ideas while discovering how our state library organization (Louisiana Teen-age Librarians Association) provides a way for students and librarians to learn, network, and discover authors.

Speaker: Melanie LeJeune, St. Louis Catholic High School.

Track: Youth Services

Lessons Learned from a Library Tech Launch

11:15 am - 12:00 pm

Room 202

Sponsor: Academic

In Fall 2011, Southern University at New Orleans began an initiative to distribute 140 netbooks and 80 iPads to freshman students. Although the program is campus-wide, the library became the implementation agent in charge of distributing, answering questions, and gathering the devices back at the end of the semester. This session will discuss what the library faculty learned from the first launch and how we adapted our plans and processes to become more efficient and comprehensive in our approach to this initiative.

Speakers: Caitlin Moen, Circulation Librarian; Jacquie Keleher, Reference Librarian; Laurie Gaillard, Cataloger; Southern University at New Orleans.

Track: Digital Information and Technology, Reference and User Services

Communicating Clinically

11:15 am - 12:00 pm

Room 203

Sponsor: Subject Specialists

As librarians leave their library offices to reach out to clinicians in their environment, there is an increasing need to know how to communicate with clinicians (physicians, nurses, and other healthcare professionals) in a manner that is professional but adaptive to the unique environment of the hospital floor or office setting. In this presentation, participants will learn about common techniques utilized currently by the instructor in communicating and providing information at the point of care.

Speaker: Julia M. Esparza, Clinical Medical Librarian, LSU Health Shreveport.

Track: Reference and User Services

Using the Almanac

11:15 am - 12:00 pm

Room 206

Sponsor: LASL

This is a presentation of "Using the Almanac" as a wrap-up lesson after teaching the table of contents, index, glossary, atlas, map skills, dictionary, and encyclopedia skills. These lessons are designed for upper elementary to middle school students and present the almanac as a way to culminate those skills in a meaningful way.

Speaker: Jeannie Machowski.

Track: Youth Services

All Aboard! Let's Book the Bus!: City Transit Outreach

11:15 am - 12:00 pm

Room 207

Sponsor: Public

Who knew Outreach could be so much fun? Some community members remain unaware of the programs and resources we have in our libraries. After considering how we might reach more of our service population, we established a partnership with the City Transit Authority to meet, greet, and inform commuters of what we have available and where we are located. We've shared with other systems across the country and will take you through the process and share information which could help you to create a successful and fun adventure for not only the commuters but also the staff! You'll be looking for other opportunities to ride!

Speakers: Danielle McGavock, Programming Supervisor, and Melanie Pesson, Programming Coordinator, Calcasieu Parish Public Library.

Track: Literature, Programming, and Outreach

12:00 - 1:45 PM**LASL Author Luncheon**

12:00 pm - 1:45 pm

Ballrooms C&D

Sponsor: LASL

Help! I'm Trapped in Todd Strasser's Body
Talk by Todd Strasser, author of books such as *If I Grow Up*, *Boot Camp*, *Can't Get There From Here*, *Give a Boy a Gun*, the *Impact Zone* series, and the *Thillology* series.

Keynote Speaker: Todd Strasser, author.

Track: Youth Services, Literature, Programming, and Outreach

**Ticketed event by pre-registration only

1:00 - 1:45 PM**Library Future in the Time of the Singularity**

1:00 pm - 1:45 pm

Room 201

Sponsor: Public

I have been asked to present this again at ALA at Midwinter in Dallas. I will discuss the future outlook for libraries in a world that has become digitally interconnected. I examine three things which I consider "must-do" for libraries which want to stay alive and serve their customers.

Speaker: Dr. Ron Heezen, Executive Director of the Shreve Memorial Library, Adjunct Teacher at LSU and TWU.

Track: Planning and Management

Fitting the Pieces Together: How Public Humanities Programs Can Help Libraries Fulfill Missions

1:00 pm - 1:45 pm

Room 202

Sponsor: Public

Libraries must rely on both specialized staff and services to fulfill stated missions and requested needs. But how much specialization is available internally, given the ever growing list of service requests and library stakeholders in parish library systems? Three major offerings of the Louisiana Endowment for the Humanities--Prime Time Family Reading Time, Readings in Literature and Culture, and KnowLA Online Encyclopedia--are opportunities for libraries to round out their services in the public humanities for families and children, adult readers, and for researchers and educators. Vivian McCain, Director of the Lincoln Parish Library and Pamela Carlisle, Local History and Public Outreach Specialist for the Bossier Parish Library Historical Center, will describe the specific usefulness of the LEH programs to their libraries' missions.

Presenter: James Segreto, Louisiana Endowment for the Humanities

Speakers: Vivian McCain, Director of the Lincoln Parish Library, and Pamela Carlisle, Local History and Public Outreach Specialist for the Bossier Parish Library Historical Center.

Track: Administration, Leadership, and Staff Development, Literature, Programming, and Outreach

Expanding a Center of Excellence to Include Archival Materials

1:00 pm - 1:45 pm

Room 206

Sponsor: GODORT and Academic

This presentation describes how LSU Libraries has expanded its role as a Center of Excellence (CoE) for materials from the US Army Corps of Engineers. The CoE concept is one that is part of a Collaborative Federal Depository Program sponsored by the Association of Southeastern Research Libraries (ASERL). While there is controversy over some of the aspects of this program, it is assumed that the details will be worked out with GPO, and the program will continue. As such, LSU Libraries has committed to seek funding for the digitization of older Corps materials and to provide links from those materials to related maps and other archival documents currently held in the Hill Memorial Special Collections and in the LSU Cartographic Center.

Speaker: Stephanie Braunstein, Head Government Documents/Microforms Librarian, LSU Libraries.

Track: Digital Information and Technology, Reference and User Services

CONCURRENT SESSIONS

1:00 - 1:45 PM

QR U?

1:00 pm - 1:45 pm

Room 207

Sponsor: Public

QR codes are everywhere, but what are they and where do they come from? Learn how to make your own and discover the power of using them for marketing, promotions, programming, even readers' advisory!

Speaker: Jeremy Bolom, Head of Public Service, Lincoln Parish Library.

Track: Reference and User Services, Literature, Programming, and Outreach

To the Cloud! How to Compile and Analyze Reference Statistics Easily and for Free

1:00 pm - 1:45 pm

Room 210

Sponsor: Academic

To facilitate better reference statistics, the Earl K. Long Library at the University of New Orleans uses cloud computing to track daily reference interactions and store statistics. Using a Google Documents spreadsheet, faculty, staff, and student workers can simultaneously note reference interactions from various locations. Spreadsheets can be easily transferred to Excel for compilation and analysis. Using this dynamic reference statistics system allows staff members to comment on noteworthy interactions, alerting others to popular questions or other issues in real time.

Keeping all statistics in one spreadsheet can get messy and confusing—and it leaves us vulnerable to losing our statistics in the event of technical difficulties. To organize and preserve the statistics, we copy data from Google Documents on a weekly basis into stable spreadsheets organized by month. To prevent the loss of data, we use cloud computing, saving them in a shared folder in Dropbox. We keep the original data in separate tabs, allowing us to calculate weekly and monthly totals by type of interaction, time of day, and day of the week.

Using free cloud computing applications allows us to keep more accurate reference statistics throughout the library and better serve our patrons.

Speakers: Sonnet Ireland, Assistant Librarian; Faith Simmons, Library Associate, University of New Orleans.

Track: Digital Information and Technology, Reference and User Services

1:00 - 2:45 PM

Empower Staff with a Children's Services Manual

1:00 pm - 2:45 pm

Room 208

Sponsor: Public

Does your library have a Children's Services manual? What belongs in such a manual - practices, procedures, policies? What is put in and what is left out? Why have one in the first place? Each library system's Children's Services manual should reflect its own practices, procedures and policies. It sets out what goes on in your library's Children's Department

and how to do it. It lets staff know what is expected of them. Participants will see a Children's Services Manual and we will go over what's in it and why. It is not one size fits all!

Speaker: Pabby Arnold, East Baton Rouge Parish Library.

Tracks: Youth Services

2:00 - 2:45 PM

Cyberchatter and Democracy

2:00 pm - 2:45 pm

Room 202

Sponsor: Academic

This presentation will discuss the role social media and cyberchatter plays in modern populist movements, looking particularly at the revolution in Egypt in spring of 2011 and the Occupy Wall Street movement in fall of the same year. How should this affect our views of social media (particularly Facebook and Twitter)? What threats to freedoms can we foresee, and how can libraries and librarians act to protect users' rights?

Speaker: Judianne Morrissey

Track: Digital Information and Technology, Literature, Programming, and Outreach

Don't Blog, Glog!

2:00 pm - 2:45 pm

Room 206

Sponsor: LASL

Glogster is more than an excellent online poster creator for student presentations. Use it to create jazzy websites and as an alternative to boring Power Point lectures and presentations. Come find out different ways to use it in your classroom or media center.

Speaker: Lynda Delo, Medial Specialist, Woodlawn Leadership Academy.

Track: Digital Information and Technology

Now That's Entertainment: Our Patrons

Love Romance Novels

2:00 pm - 2:45 pm

Room 207

Sponsor: Public

One of the most frequently requested genres of adult fiction at Lafayette Public Library is the romance novel. All modern romance novels have many common elements, including the names of characters, the occupations (or social positions) of characters, and the tales' locations. Another commonality is the book's cover art. Thus, each character has a name. Each character has a job, (either salaried or not) or a social position (in the case of royalty, for example). Each novel occurs someplace. Each novel also attempts to grab the readers' attention with cover art that attempts graphically convey the novel's content. The element of time (when a story occurs) is another commonality, but one that this study does not address, except as a way to segment the database. What do these commonalities of romance novels tell us about the society of readers? And what message does the graphic representation of the novel's cover tell the reader? Is there a graphic code?

I've examined hundreds of romance novels from many of today's most popular writers. Through content analysis of book descriptions, I've attempted

to determine what this genre says about the society of readers as it existed at the time of publication.

Speaker: Sam Lollar, Reference Librarian, Lafayette Public Library.

Track: Reference and User Services, Literature, Programming, and Outreach

Behind the Cloud: Cloud Computing Programs De-mystified

2:00 pm - 2:45 pm

Room 210

Sponsor: Academic

In yet another era of severe budget crunch in academia, two librarians look to the cloud to increase storage capacity and departmental collaboration without additional costs. We learned to think outside the external hard drive, forget about physical GB storage, and embrace cloud technology that saves computer memory, resources, and money while adding a group workspace to our formerly isolated computer desktops. Using cloud computing allows for user mobility and the simultaneous effort of multiple staff to share information and cooperate within the department to further the libraries' goals of supporting research, education and public services. Through free cloud based applications, GoogleDocs, Dropbox and PBworks, the two librarians are able to share information with their departments, thus leading to increasing efficiency and data management to better serve our library users.

Speaker: Sonnet Ireland, Federal Documents Librarian, UNO, and April Grey, Head of Cataloging, ULL.

Track: Digital Information and Technology

3:00 - 4:45 PM

LLA Business Meeting and Closing Remarks

3:00 pm - 4:45 pm

Ballrooms C & D

Sponsor: LLA

The Annual LLA Business Meeting followed by a rush to the theater to see *The Hunger Games!*

President: Carla Clark, LLA President.

Track: Business Meeting

SHREVEPORT/BOSSIER RESTAURANTS AND ATTRACTIONS



RESTAURANTS

- Abby Singer's Bistro**, 617 Texas Street, Shreveport, 318-459-4125
Anvil Grill, 6301 Line Avenue, Shreveport, 318-865-6301
Bella Fresca, 6307 Line Avenue, Shreveport, 318-865-6307
Bistro Byronz, 6104 Line Ave., Shreveport, 318-219-4848
Blind Tiger, 120 Texas Street, Shreveport, 318-424-9748
Café Pierremont, 920 Pierremont Road, Shreveport, 318-868-3377
Cantina Laredo, 6535 Youree Drive, Ste. 401, Shreveport, 318-798-6363
Chianti Restaurant, 6535 Line Avenue, Shreveport, 318-868-8866
Copeland's Cheesecake Bistro, 240 Plaza Loop (Louisiana Boardwalk), Bossier City, 318-550-0491
Ernest's Orleans Restaurant, 1601 Spring Street, Shreveport, 318-226-1325
Indigo Indian Bistro, 8660 Fern Avenue #110, Shreveport, 318-629-0726
Jacquelyn's Café, *Lunch Only* 1324 Louisiana Avenue, Shreveport, 318-227-8598
Jason's Deli, 5808 Line Avenue, Shreveport, 318-861-6952
Monjuni's Italian Café, 1315 Louisiana Avenue, Shreveport, 318-227-0847
Nicky's Mexican Restaurant, 500 Clyde Fant Memorial Pkwy, Shreveport, 318-674-8355
O'Brien's Irish Pub & Restaurant, 310 Plaza Loop (Louisiana Boardwalk), Bossier City, 318-741-1888
Olive Street Bistro, 1027 Olive Street, Shreveport, 318-221-4517
Papa Fertitta's, *Lunch Only* 1124 Fairfield Avenue, Shreveport, 318-424-5508
Pieworks, 855 Pierremont Road #135, Shreveport, 318-868-5100
Ristorante Giuseppe, 4800 Line Avenue, Shreveport, 318-869-4548
River Rock Grill, 104 Market Street, Shreveport, 318-698-0900
Romano's Macaroni Grill, 7031 Youree Drive, Shreveport, 318-795-0491
Saltgrass Steakhouse, 445 Boardwalk Blvd. (Louisiana Boardwalk), Bossier City, 318-742-8787
Shogun of Japan, 1409 E. 70th Street, Shreveport, 318-798-1001
Strawn's Eat Shop Too, 1643 East 70th Street, Shreveport, 318-798-7117
Superior Bar & Grill, 6123 Line Avenue, Shreveport, 318-869-3243
Superior's Steakhouse, 855 Pierremont Road, Shreveport 318-219-4123
Texas Street Grille, 203 Texas Street, Shreveport, 318-221-0013
The Noble Savage, 417 Texas Street, Shreveport, 318-221-1781
The Real Pickle, 855 Pierremont Road, Shreveport, 318-869-0931
Wine Country Bistro, 4801 Line Avenue #12, Shreveport, 318-629-9463

SHOPPING

- Louisiana Boardwalk**, 540 Boardwalk Blvd., Bossier City, 318-752-1455
Mall St. Vincent, 1133 St. Vincent Avenue, Shreveport, 318-581-4330
Pierre-Bossier Mall, 2950 East Texas Street, Bossier City, 318-747-5700

ATTRACTIONS

- Art Space**, 710 Texas Avenue, Shreveport, LA 71101, 318-673-6535, artspaceshreveport.com
Barnwell Garden and Art Center, 601 Clyde Fant Pkwy, Shreveport, 318-673-7703, www.barnwellcenter.com
Gardens of the American Rose Center, 8877 Jefferson Paige Road, Shreveport, 318-938-5534, www.ars.org
J. Bennett Johnston Waterway Regional Visitor Center, 700 Clyde Fant Pkwy, Shreveport, 318-677-2669
Louisiana State Exhibit Museum, 3015 Greenwood Road, Shreveport, 318-632-2020, lsem@sos.louisiana.gov
Robinson Film Center, 617 Texas Street, Shreveport, 318-424-9090, www.robinsonfilmcenter.org
R.W. Norton Art Gallery, 4747 Creswell Avenue, Shreveport, 318-865-4201, www.rwnaf.org
Sci-Port: Louisiana's Science Center, 820 Clyde Fant Pkwy, Shreveport, 318-424-3466, www.sciport.org
Spirit of the Red River Cruise, 820 Clyde Fant Pkwy, Shreveport, 318-564-3560, www.redrivercruise.com

NAME: _____ INSTITUTION: _____

MAILING ADDRESS: _____

HOME PHONE: _____ WORK PHONE: _____

MEMBER NON-MEMBER FIRST TIME ATTENDEE



REGISTER ONLINE: www.llaonline.org

I. ANNUAL CONFERENCE REGISTRATION [SELECT & INSERT APPROPRIATE FEE IN "TOTAL"]

REGISTRATION	PRE-REGISTRATION [BY 3/1/12]	ONSITE	TOTAL
LLA MEMBER	<input type="checkbox"/> \$75	<input type="checkbox"/> \$105	
NON-MEMBER	<input type="checkbox"/> \$105	<input type="checkbox"/> \$135	
LIBRARY SCIENCE STUDENT	<input type="checkbox"/> \$25	<input type="checkbox"/> \$45	
ONE DAY ONLY LLA MEMBER	<input type="checkbox"/> \$55 THURS <input type="checkbox"/> \$55 FRI	<input type="checkbox"/> \$85 THURS <input type="checkbox"/> \$85 FRI	
ONE DAY ONLY NON-MEMBER	<input type="checkbox"/> \$85 THURS <input type="checkbox"/> \$85 FRI	<input type="checkbox"/> \$115 THURS <input type="checkbox"/> \$115 FRI	
EXHIBITS ONLY	<input type="checkbox"/> \$5	<input type="checkbox"/> \$10	

TOTAL FOR SECTION I. \$ _____

II. PRECONFERENCES AND SPECIAL EVENTS

EVENT	FEE/MEAL CHOICE	OF TICKETS	TOTAL
[PRE-CON] Using Questionnaires for Program Evaluation: Collecting and Analyzing High Quality Information WEDNESDAY, MARCH 21	<input type="checkbox"/> \$22 MEMBER <input type="checkbox"/> \$33 NON-MEMBER <input type="checkbox"/> \$11 STUDENT		
[PRE-CON] WHAT'S NEW IN BOSSIER PARISH! WEDNESDAY, MARCH 21	<input type="checkbox"/> \$25 MEMBER <input type="checkbox"/> \$37.50 NON-MEMBER <input type="checkbox"/> \$12.50 STUDENT		
[PRE-CON] 10 QUICK STEPS TO STARTING A LIBRARY FOUNDATION WEDNESDAY, MARCH 21	<input type="checkbox"/> \$10 MEMBER <input type="checkbox"/> \$15 NON-MEMBER <input type="checkbox"/> \$5 STUDENT		
PRESIDENT'S PROGRAM/AWARDS CEREMONY WEDNESDAY, MARCH 21	<input type="checkbox"/> NO CHARGE CHECK IF ATTENDING		
ACADEMIC ICE CREAM SOCIAL THURSDAY, MARCH 22	<input type="checkbox"/> \$6		
PUBLIC/TRUSTEES LUNCHEON THURSDAY, MARCH 22	<input type="checkbox"/> \$25 <input type="checkbox"/> CHICKEN <input type="checkbox"/> SHRIMP <input type="checkbox"/> VEGGIE		
BOOK DINNER FEATURING JUNE CROSS THURSDAY, MARCH 22	<input type="checkbox"/> \$30 <input type="checkbox"/> CHICKEN <input type="checkbox"/> FISH <input type="checkbox"/> VEGGIE		
GODORT BREAKFAST FRIDAY, MARCH 23	<input type="checkbox"/> \$8		
LASL AUTHOR LUNCH FRIDAY, MARCH 23	<input type="checkbox"/> \$25 <input type="checkbox"/> PORK <input type="checkbox"/> FISH <input type="checkbox"/> VEGGIE		

TOTAL FOR SECTION II. \$ _____

SEND CHECKS PAYABLE TO LLA, MONEY ORDER, OR CREDIT CARD INFORMATION WITH REGISTRATION FORM NO LATER THAN *MARCH 1, 2012*. REGISTRATIONS RECEIVED AFTER MARCH 1 WILL NOT BE PROCESSED AND ATTENDEE MUST REGISTER ON-SITE. REQUESTS FOR REFUNDS OF CONFERENCE FEES WILL BE HONORED ONLY IF CANCELLATION IS IN WRITING AND POSTMARKED ON OR BEFORE MARCH 1, 2012 LESS A 20% ADMINISTRATIVE FEE. NO REFUNDS WILL BE MADE FOR MEALS OR OTHER FUNCTIONS THAT REQUIRE PRE-PAYMENT.

**FAX FORMS TO: [225] 408-4422 OR MAIL TO:
 LLA; 8550 UNITED PLAZA BLVD., STE. 1001; BATON ROUGE, LA 70809**

CREDIT CARD: _____ VISA _____ MASTERCARD EXP. DATE: _____

NAME ON CARD: _____

CARD NUMBER: _____

BILLING ADDRESS: _____

SIGNATURE: _____

CHECK HERE IF YOU WOULD LIKE TO VOLUNTEER DURING CONFERENCE [THE OFFICE WILL CONTACT YOU FOR DETAILS]

CHECK HERE IF YOU HAVE A DISABILITY AND REQUIRE SPECIAL ACCOMMODATIONS [YOU WILL BE CONTACTED FOR DETAILS]

III. SCHOLARSHIP CONTRIBUTIONS

FUND	TOTAL
LLA DISASTER RELIEF FUND	
LLA SCHOLARSHIP	
LLA TRUSTEES SCHOLARSHIP	
OLLIE H. BURNS SCHOLARSHIP	

TOTAL FOR SECTION III. \$ _____

ADD SECTIONS I, II AND III FROM ABOVE

TOTAL AMT. ENCLOSED \$ _____

REGISTER BY MARCH 1, 2012 FOR DISCOUNTED RATES! **13**



LOUISIANA LIBRARY ASSOCIATION 2012 ANNUAL CONFERENCE

MARCH 21 – 23, 2012 SHREVEPORT, LOUISIANA

**Louisiana Library Association
8550 United Plaza Blvd. Ste 1001
Baton Rouge, LA 70809**

**PUZZLED?
LOUISIANA LIBRARIES HAVE THE ANSWERS!**