

LOUISIANA LIBRARY ASSOCIATION
ANNUAL CONFERENCE
Shreveport Convention Center, March 4-6, 2008

Featured Speakers

WILLIAM JOYCE, children's author, illustrator, and screenwriter, has won numerous awards for his works including *George Shrinks*, *Santa Calls*, and *Rolie Polie Olie*. He, his wife, and two children live in Shreveport.

DONALD CREWS, renowned creator of many celebrated children's books, including the Caldecott Honor Books *Freight Train* and *Truck*. He and his wife, Ann Jonas, live in New York's Hudson River Valley.

MARSHALL SHORE, Adult Services Coordinator for the Maricopa County Library District, previously worked as a librarian in NYC and the Phoenix area. His career has focused on developing non-traditional programs and services.

BILL JONES, author of *Louisiana Cowboys*, is an attorney and former Louisiana State senator. He is also an outspoken advocate for literacy efforts in our state.

LORIENE ROY, ALA President and Professor at the University of Texas at Austin.

Tuesday, March 4, 2008

Red River Tour

Tuesday, 9:00 a.m. – 12:00 p.m.
Tour of historic Shreveport; see www.llaonline.org for details. *Ticketed event – by pre-registration only.*

LASL 2008 Pre-Conference Tour

Tuesday, 11:00 a.m. – 4:00 p.m.
Tour Caddo Parish School Libraries featuring two elementary, one middle school, and one high school. Includes a box lunch. *Ticketed event – by pre-registration only.*

Write Away! A Workshop for Aspiring Authors

Tuesday, 1:00 – 5:00 p.m.
Local Shreveport author, Ashley Havird, will conduct a half-day creative writing workshop, presenting tips and techniques for generating ideas, enriching content, refining your work, editing and preparing your manuscript for publication. All. To be held at LSUS library, One University Place, Shreveport. Third floor meeting area. *Ticketed event – by pre-registration only.*

Dining Out with a Local Librarian

Tuesday, 6:30 – 9:30 p.m.
Have dinner with an area librarian; see www.llaonline.org for sign up form.

LLA Executive Board Meeting

Tuesday, 5:00 – 7:00 p.m.

LASL Executive Board Meeting

Tuesday, 7:30 – 9:30 p.m.

Wednesday, March 5, 2008

Registration Opens at 7:00 a.m.

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Setting an Interlibrary Loan Benchmark: One Library's Progress

Wednesday, 8:00 – 8:50 a.m.
The ILL Office at McNeese's Frazar Library is investigating ways to evaluate its performance, including using consortia statistics to compare with its colleagues in a statewide system. Evaluation of the data will be presented and discussed. Academic, Public.

Prepare or Perish – Document Those Contentious Events

Wednesday, 8:00 – 8:50 a.m.
As more disgruntled patrons present formal complaints, librarians need to know how to move from an "I said – he/she said" liars' contest to a successful "the documents speak for themselves" presentation. All.

Let's Take a Collaboration Vacation!

Wednesday, 8:00 – 8:50 a.m.
New innovative ideas for collaboration involving parents, teachers and the community. School.

Work It, Baby! Shake Up Your Library

Wednesday, 8:00 – 8:50 a.m.
Dynamic merchandising strategies from the retail world can help you take your library to the next level. Learn the retail tips and tricks to shake up your library program. School.

Shreveport: A Brief Overview of Its History and Landmarks

Wednesday, 8:00 – 8:50 a.m.
Shreveport historian and author, Eric Brock will lead participants on a tour of the city's landmarks. Brock will autograph his publications related to the history and culture of Northwest Louisiana. Academic, Public, Special, Trustees.

Reading – It's Not Just for English Anymore

Wednesday, 8:00 – 8:50 a.m.
Find out how successful reading programs have been implemented in a comprehensive high school and in a career and technical education school. Bibliographies of materials used will be provided. School.

Best Books – 2007

Wednesday, 8:00 – 8:50 a.m.
The Lincoln Parish school librarians present the "best books" for elementary and middle/junior high students for the year 2007. School.

It's a Web 2.0 World

Wednesday, 8:00 – 8:50 a.m.
With the emergence of Web 2.0, MySpace, instant messaging, blogging and other intensely social activities are becoming a driving force. What does this mean for the library community and what should libraries be doing in response? Public.

Interlibrary Loan Lagniappe: Where Are We and Where Do We Want to Go?

Wednesday, 9:00 – 9:50 a.m.
A look at the current state of ILL service in Louisiana, including current practices, statewide courier service, and copyright issues, followed by a brainstorming session. All.

Louisiana's New and Improved State-wide Digital Library

Wednesday, 9:00 – 9:50 a.m.
Speakers representing different types of institutions that participate in the LOUISIANA Digital Library will discuss the changes to the interface and the new collections that have been added. LOUIS representatives will also be present. Academic, Public, School.

We the People Bookshelf Application and Administration

Wednesday, 9:00 – 9:50 a.m.
Discussions and tips on how to successfully apply for both single school library and district school library sites. Examples of administration and follow-through will be presented for both levels. School.

Building Community through a Shared Reading Experience

Wednesday, 9:00 – 9:50 a.m.
One Book, a format used to facilitate reading and discussion of diverse books that explore universal themes, will be discussed, as well as information and suggestions on how to develop a program that meets your community's needs. Public, School.

Razzle Dazzle 'Em: The Glitz, Glam, and Gusto of Material Displays

Wednesday, 9:00 – 9:50 a.m.
Showcase or revitalize parts of your collection with just a few dollars and a bit of imagination. Tap into a spring of inspiration and find how easy and fun material displays can be. Public, School.

Government Documents 2.0: Web 2.0 Initiatives for Depository Library Websites

Wednesday, 9:00 – 9:50 a.m.
Explore ways of using social media and web 2.0 tools to access and promote government information at all levels! Frazar Library's Government Documents Department at McNeese will show how website tools can enhance interest and access to government information. Academic, Government Documents, Public, Special.

Exhibits Opening

Wednesday, 10:00 – 10:20 a.m.
Swap 'N Shop display of PR material from libraries around the country will be located in the exhibit area.

The Future is Here: How Louisiana Academic Libraries Are Designing Distance Education

Wednesday, 10:30 – 11:50 a.m.
Panel discussion focusing on the various types of distance education programs practiced in Louisiana academic libraries. Academic.

Wednesday, March 5, 2008, cont.

Let's Get It Started (and Stopped): The Start/Stop Essay at ULM

Wednesday, 10:30 – 11:50 a.m.

To understand how students perceive their research habits, the presenter used the start/stop essay in select bibliographic instruction sessions over the course of an academic school year to gain feedback from students. The presentation will reveal the results of these essays. Academic.

Louisiana Young Readers' Choice Award Program 2009 for Grades 3-5

Wednesday, 10:30 – 11:50 a.m.

Short, snappy booktalks and ways to implement the Louisiana Young Readers' Choice Award program for elementary school students. Find out the winning title for 2008 and learn of the terrific titles on Ballot 2009. Public, School.

Making Every Minute Count: Time Management for School Librarians

Wednesday, 10:30 – 11:50 a.m.

Did you ever listen to the closing bell of the school day and wonder what happened to the day? This session will give strategies in goal setting, establishing priorities, and organizing routine tasks. School.

Exploring the R. W. Norton Art Gallery

Wednesday, 10:30 – 11:50 a.m.

A general overview of the R. W. Norton Art Gallery and its collection, as well as the community outreach programs the museum has developed in recent years. Academic, Public, Special, School.

Research, Reclamation and Reevaluation: The Role of Humanities Programs in Understanding Identity and Experience.

Wednesday, 10:30 – 11:50 a.m.

A survey of RELIC programs that focuses on the development of materials, experiences in community settings, and analysis of the role of public humanities. The process by which a RELIC program is created will be addressed. Public.

Search Engine Savvy

Wednesday, 10:30 – 11:50 a.m.

Searching and finding information with the lesser known search engines that provide a much more specific search and many more relevant hits. School.

Depository Access to Reports, Technical and Scientific (NTIS-DARTS): An Overview of What, How, and Why

Wednesday, 10:30 – 11:50 a.m.

A description of the DARTS database and its role as a part of the NTIS family of documents. Search functions highlighting both the benefits of and the problems with the current search interface will be discussed. Academic, Government Documents, Public, Special.

LASL Luncheon.

Wednesday, 12:00 – 2:00 p.m.

Guest Speaker: Donald Crews. *Ticketed event – by pre-registration only.*

Finding Your Way during the First Year: Tacit Knowledge for New Academic Librarians

Wednesday, 1:30 – 2:20 p.m.

A program for new academic librarians unfamiliar with the rules of their professional culture and working environment. Participants will learn how to negotiate tenure-track employment while reflecting on their own strengths and weaknesses. Academic.

Beats and Bongos: Making the Library the Cultural Center of Academe

Wednesday, 1:30 – 2:50 p.m.

A presentation focusing on diverse activities and events hosted at Ellender Library on the Nicholls campus that transformed the academic library into a cultural space. Academic, Public, Support Staff.

Researching Patent and Trademark Information

Wednesday, 1:30 – 3:30 p.m.

An overview of the research strategy used for patent and trademark searching, commonly asked questions about patents and trademarks, and how to answer questions regarding patent and trademark information. Academic, Government Documents, Public, Special.

Poetry in Motion: Further Outreach with the National Poetry Month

Wednesday, 1:30 – 2:20 p.m.

This presentation will discuss how LSU-Eunice Library designed a National Poetry Month program. Academic.

The State of the State Library: An Update

Wednesday, 1:30 – 2:20 p.m.

State Librarian, Rebecca Hamilton, will speak about the State Library, giving an update on the operations and future planning. Public, Trustees.

The Gulf Coast Recovery Project

Wednesday, 1:30 – 2:20 p.m.

SOLINET is spearheading two major initiatives to help Gulf Coast libraries recovering from both hurricanes of 2005. The Gulf Coast Recovery Project for Public Libraries and the Gulf Coast Academic Library Recovery Project will be discussed along with the progress made. Academic, Public, Trustees.

Section Business Meetings

Wednesday, 2:30 – 3:20 p.m.

No Conflict Time for Exhibits

Wednesday, 3:30 – 3:50 p.m.

1st General Session/Business Meeting

Wednesday, 4:00 – 5:00 p.m.

Guest Speaker: Loriene Roy, ALA President

Academic Section/ACRL Meet & Greet

Wednesday, 5:00 – 7:00 p.m.

Join the Academic Section and the Louisiana Section of ACRL for drinks and hors d'ouvres. The Outstanding Academic Librarian will be presented. All. *Ticketed event – by pre-registration only.*

LLA Book Dinner Reception

Wednesday, 6:00 – 7:00 p.m.

LLA Book Dinner

Wednesday, 7:00 – 9:00 p.m.

Guest Speaker: William Joyce. *Ticketed event – by pre-registration only.*

Thursday, March 6, 2008

Registration Opens at 7:00 a.m.

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GODORT Breakfast and Business Meeting: Designing Electronic State Documents Depositories

Thursday, 8:00 – 10:00 a.m.

Government information is often available only in electronic formats online from agency websites. The speaker presents Oklahoma's electronic collection in Oklahoma Crossroads using ContentDM software and questions facing depository libraries. Academic, Government Documents, Public, Special, Support Staff. *Ticketed event – by pre-registration only.*

SACS...What Are the Reviewers Really Looking For?

Thursday, 8:00 – 8:50 a.m.

Learn what reviewers expect in documenting compliance to the SACS library core requirements and comprehensive standards. Tips are given on preparing documentation and preparation for the site visit. Academic.

First Year Experience Program @ John B. Cade Library

Thursday, 8:00 – 8:50 a.m.

Students new to the field of academic research often are confused by the number of available resources. Two outreach programs were designed to assist students in the transition to college and in retention efforts. Academic.

Promoting Gender Equity through YA Girls' Sports Books

Thursday, 8:00 – 8:50 a.m.

This presentation will provide practical suggestions on ways to incorporate YA girls' sports fiction and non-fiction into the curriculum. A booklist will be distributed. Public, School.

Tracking the CC Connection in EBSCO

Thursday, 8:00 – 8:50 a.m.

This project is designed to demonstrate collaboration with elementary teachers to investigate the CC connection in EBSCO. GLE's, lesson plans, and sample projects will be discussed. School.

Protecting and Preserving Louisiana's Historic Legacy: The National Center for Preservation Technology & Training—An Overview.

Thursday, 8:00 – 8:50 a.m.

The NCPTT is focused on the protection and preservation of America's and Louisiana's historic legacy. Hear how many of America's most treasured cultural resources have benefited from NCPTT preservation research. Academics, Public, Special, Trustees.

Thursday, March 6, 2008, cont.

The Library Media Specialist Graduate Program at the University of Central Arkansas: Designing the Future of Information Services

Thursday, 8:00 – 8:50 a.m.

Hear about the Graduate Library Media Specialist Program at the University of Central Arkansas, which is on the cutting edge of teaching media specialists how to reframe the dynamics of providing information services to a diverse range of users. Academic, School.

Performance Planning and Review-Easing the Fear and Loathing

Thursday, 8:00 – 8:50 a.m.

Two library supervisors, one academic and one public, discuss Louisiana's required PPR procedure as a means of guiding classified state employees to exceed the requirements of their positions. Academic, Public, Support Staff.

Editorial Board Meeting

Thursday, 8:00 – 10:00 a.m.

Instituting Liaison Librarians at Louisiana Tech

Thursday, 9:00 – 9:50 a.m.

Prescott Memorial Library College Liaison Librarians now collaborate with the academic administrators and faculty of their respective constituencies. This presentation will describe the planning process and project its implementation. Academic.

Civility in the Classroom: Creating an Environment Where Students Want to Learn

Thursday, 9:00 – 9:50 a.m.

This presentation will present key elements in creating classroom civility with today's college students. Issues such as cell phone usage, loud conversations, eating or drinking in class, and using computer for non-instruction purposes will be addressed. Academic.

Using Books and the Filming Industry to Add Details to Writing: "It's Just like Magic!"

Thursday, 9:00 – 9:50 a.m.

Combining magazine articles, filming, and excerpts from the *Harry Potter* series, this presentation will demonstrate how adding details in writing is much like the details needed in photos and filming. Public.

Best Books for Young Adults – 2007

Thursday, 9:00 – 9:50 a.m.

Dr. Joy Lowe shares the highlights of young adult literature for 2007. School.

Look What's Coming Down the Tube --- YouTube, TeacherTube, & SchoolTube

Thursday, 9:00 – 9:50 a.m.

Learn how YouTube, TeacherTube, and other Web 2.0 videos can be applied in the 21st Century learning environment. School.

Life without Dewey

Thursday, 9:00 – 9:50 a.m.

The Maricopa County Library System of Phoenix, Arizona, opened a new branch without the DDC System, replacing it with the bookstore model of grouping books and materials. The speaker will discuss this new approach. Academics, Public, Trustees, Support Staff.

Exhibit Social

Thursday, 9:30 – 10:30 a.m.

Cowboys, Serial Killers, and Angels of Mercy

Thursday, 10:30 – 11:50 a.m.

An overview of recent resources that integrate information from a variety of subject areas focusing on resources that answer multidisciplinary reference questions. Academic, Public, School.

A Pilot Program for Mentoring Louisiana's Academic Librarians

Thursday, 10:30 – 11:50 a.m.

The presenter will discuss the feasibility of a state-wide mentorship program for Louisiana's academic librarians. A brainstorming session will assist in defining its mission, scope, and function. Academic.

Louisiana Young Readers' Choice Award Program 2009 for Grades 6-8

Thursday, 10:30 – 11:50 a.m.

Short, snappy booktalks and ways to implement the Louisiana Young Readers' Choice Award program for middle school students. Find out the winning title for 2008 and learn of the terrific titles on Ballot 2009. Public, School.

Recruiting and Mentoring Diverse Populations

Thursday, 10:30 – 11:50 a.m.

Loriene Roy, ALA President, will discuss ways to recruit and mentor students of color in the field of library and information science. All.

Louisiana State Civil Service—A Viable Resource

Thursday, 10:30 – 11:50 a.m.

This interactive session provides an overview of the Louisiana Department of State Civil Service and its resources available both to the public and to state employees. Academic, Government Documents, Public, Support Staff.

Interest Group Meetings

Thursday, 10:30 – 11:50 a.m.

Public Trustees Luncheon

Thursday, 12:00 – 1:30 p.m.

Guest Speaker: Bill Jones. *Ticketed event – by pre-registration only.*

What Is a Classroom Response System?

Thursday, 1:30 – 2:30 p.m.

The presenter will explain and demonstrate a combination of hardware and software used to enable an instructor to pose real-time questions to students and promote peer-to-peer interaction in a classroom setting. Academic, School.

Making a Lasting Impression: Forming Life-Long Connections between Students and Their Libraries via an Introductory Library Course

Thursday, 1:30 – 2:20 p.m.

This session will address processes that create better connections between library materials, librarians, and freshman college students. Academic.

Sharing, Privacy, and Trust in Our Networked World

Thursday, 1:30 – 2:50 p.m.

A presentation of the findings of a report on social networking that will aid librarians in understanding the values and networking habits of the people they serve. All.

Performing Artist Showcase

Thursday, 1:30 – 3:20 p.m.

Meet presenters who offer excellent children's programs to libraries and schools. Storytellers and other artists will provide samples of their performances. Public, School.

After Harry Potter: Continuing Magical Reading

Thursday, 1:30 – 3:20 p.m.

The Harry Potter books spellbound a large readership. Keep readers enchanted with more books written for youth and teens featuring magical characters and elements. Public, School.

Design and Redesign: Providing the 21st Century Library

Thursday, 1:30 – 3:20 p.m.

Public Library Directors will discuss recent and ongoing construction projects and the issues and decisions that go into the process. Public, Trustees, Support Staff.

Workplace Communication Styles

Thursday, 1:30 – 3:20 p.m.

Identifying behavior and communication styles in the workplace. All. *Ticketed event – by pre-registration only.*

Rattling the Bones: Collection Development and Programming for Genealogy Libraries

Thursday, 1:30 – 2:50 p.m.

Learn how to "beef up" your collections by using local resources and how to plan and produce genealogy programs for the public. Public, Special, Support Staff.

2nd General Session and Awards Ceremony

Thursday, 3:30 – 5:00 p.m.

Awards Reception

Thursday, immediately following the 2nd General Session and Awards Ceremony. *Ticketed event – by pre-registration only.*

Past President's Dinner

Thursday evening by invitation only.

STAYING THURSDAY NIGHT?
Visit <http://www.laonline.org>
for places to go and things to see.

LLA Conference Registration
421 South 4th Street
Eunice, LA 70535



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