

Louisiana Libraries Advertising Contract

Louisiana Libraries: Official journal of the Louisiana Library Association

Return to: Louisiana Library Association, 421 South 4th Street, Eunice, LA 70535
Ph: 337-550-7890 Fax 337-550-7846 E-mail: office@llaonline.org

Rate Sheet/Insertion Order Form

<u>Ad Size (Check One)</u>	<u>Dimensions</u>	<u>Single Rate</u>	<u>Consecutive Rate*</u>
_____ Inside Cover	7" w x 9-5/8" h	\$300	\$275 each
_____ Full Page	7" w x 9-5/8" h	\$250	\$225 each
_____ Half Page	7" w x 4-3/4" h	\$150	\$135 each
_____ Quarter Page	3-3/8" w x 4-3/4" h	\$100	\$90 each
_____ Business Card	3-1/2" w x 2" h	\$50	\$45 each

**Advertisement to be placed in all four issues during one volume year, or any four consecutive issues. Ad designs can be different,; please specify when ordering.*

Specifications Artwork must be camera ready or digital. Acceptable software (PCs or Macs): QuarkXpress, Pagemaker, Adobe Illustrator, Freehand, or any EPS or PDF format. Contact us first for address to email artwork.

Circulation *Louisiana Libraries* is distributed to all members of the Louisiana Library Association, as well as institutions and other individual subscribers. Anticipated circulation 1,400.

Payment Send insert orders to the address above. Advertisers will receive a copy of each issue in which their ads are placed, in lieu of tear sheets or page proofs, sent to the address listed below. A 50% deposit is required with insertion order and full payment is due upon receipt of the first issue in which your ad is published.

Cancellations Cancellations are not accepted after the closing date for space reservations.

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Authorized Signature: _____ Date: _____

Print Name/Title: _____ Phone: _____

Amount Enclosed: _____ Ad Size?: _____

Check which publication advertisement(s) will be placed in:

Vol 70 nos 1-4

_____ Summer 2007 _____ Fall 2007 _____ Winter 2008 _____ Spring 2008

Vol 71 nos 1-4

_____ Summer 2008 _____ Fall 2008 _____ Winter 2009 _____ Spring 2009

Vol 72 nos 1-4

_____ Summer 2009 _____ Fall 2009 _____ Winter 2010 _____ Spring 2010